



FPB RATE CARD

Cable Advertising // Frankfort, Kentucky

RATE CARD
MARCH 2021

28

Jeff Cheek (502) 352-4476
Account Executive jcheek@fewpb.com

NETWORK		CHANNEL	ROS 6A-MID	OVER NIGHT 12A-5A	EARLY MORNING 5A-9A	DAY TIME 9A-6P	PRIME TIME 6P-MID	FIXED PRIME
	ESPN	31/531	\$5.00	\$2.00	\$5.00	\$4.00	\$12.00	\$20.00
	FOX NEWS	44/544	\$5.00	\$2.00	\$5.00	\$4.00	\$12.00	\$20.00
	CNN	45/545	\$5.00	\$2.00	\$5.00	\$4.00	\$12.00	\$20.00
	TBS	51/551	\$5.00	\$2.00	\$5.00	\$4.00	\$12.00	\$20.00
	TNT	52/552	\$5.00	\$2.00	\$5.00	\$4.00	\$12.00	\$20.00
	HGTV	75/575	\$5.00	\$2.00	\$5.00	\$4.00	\$12.00	\$20.00

	MSNBC	48/548	\$4.00	\$1.00	\$4.00	\$3.00	\$10.00	\$18.00
	USA	53/553	\$4.00	\$1.00	\$4.00	\$3.00	\$10.00	\$18.00
	A&E	79/579	\$4.00	\$1.00	\$4.00	\$3.00	\$10.00	\$18.00
	TLC	70/570	\$4.00	\$1.00	\$4.00	\$3.00	\$10.00	\$18.00
	HALLMARK	64/564	\$4.00	\$1.00	\$4.00	\$3.00	\$10.00	\$18.00
	LIFETIME	84/584	\$4.00	\$1.00	\$4.00	\$3.00	\$10.00	\$18.00
	FOOD	76/576	\$4.00	\$1.00	\$4.00	\$3.00	\$10.00	\$18.00
	HISTORY	80/580	\$4.00	\$1.00	\$4.00	\$3.00	\$10.00	\$18.00
	DISCOVERY	73/573	\$4.00	\$1.00	\$4.00	\$3.00	\$10.00	\$18.00

DISCOUNTS AVAILABLE

- Rates subject to change due to lowest-unit-charge provisions. Please call to confirm.
- All networks subject to availability
- FPB is an Equal Opportunity/Affirmative Action Employer

VOLUME DISCOUNTS

\$3500+.....	40%	\$1000-\$1199....	10%
\$2500-\$3499....	30%	\$500-\$999.....	5%
\$2000-\$2499....	25%		
\$1500-\$1999....	20%		
\$1200-\$1499....	15%		

LOCAL INSERTION NOT AVAILABLE

TRAVEL & TLC 3 AM - 9 AM
HGTV 3 AM - 6:30 AM
E! 4 AM - 8 AM (Mon. - Fri.)
E! 4 AM - 7 AM (Sat. - Sun.)
NICK 9 AM - 11 AM
DISCOVERY 3 AM - 10 AM
FX 7 AM - 2 AM



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			6A-MID	12A-5A	5A-9A	9A-6P	6P-MID	
	AMC	54/554	\$3.00	\$1.00	\$3.00	\$2.00	\$9.00	\$15.00
	ESPN 2	32/532	\$3.00	\$1.00	\$3.00	\$2.00	\$9.00	\$15.00
	FREEFORM	70/570	\$3.00	\$1.00	\$3.00	\$2.00	\$9.00	\$15.00
	INVES. DISC.	74/574	\$3.00	\$1.00	\$3.00	\$2.00	\$9.00	\$15.00
	PAR	56/556	\$3.00	\$1.00	\$3.00	\$2.00	\$9.00	\$15.00
	TV LAND	63	\$3.00	\$1.00	\$3.00	\$2.00	\$9.00	\$15.00
	FX	58/558	\$3.00	\$1.00	\$3.00	\$2.00	\$9.00	\$15.00
	BRAVO	81/581	\$3.00	\$1.00	\$3.00	\$2.00	\$9.00	\$15.00

	E!	82/582	\$2.00	50¢	\$2.00	\$1.00	\$6.00	\$12.00
	SEC	34/534	\$2.00	50¢	\$2.00	\$1.00	\$6.00	\$12.00
	ACC	33/533	\$2.00	50¢	\$2.00	\$1.00	\$6.00	\$12.00
	TRAVEL	77/577	\$2.00	50¢	\$2.00	\$1.00	\$6.00	\$12.00
	NICK	69/569	\$2.00	50¢	\$2.00	\$1.00	\$6.00	\$12.00
	COMEDY	55/555	\$2.00	50¢	\$2.00	\$1.00	\$6.00	\$12.00
	FXX	59/559	\$2.00	50¢	\$2.00	\$1.00	\$6.00	\$12.00
	BET	90/590	\$2.00	50¢	\$2.00	\$1.00	\$6.00	\$12.00
	HLN	46/546	\$2.00	50¢	\$2.00	\$1.00	\$6.00	\$12.00
	TRU TV	57/557	\$2.00	50¢	\$2.00	\$1.00	\$6.00	\$12.00
	LMN	85/585	\$2.00	50¢	\$2.00	\$1.00	\$6.00	\$12.00
	GOLF CH.	39/539	\$2.00	50¢	\$2.00	\$1.00	\$6.00	\$12.00
	FOX OHIO	36/536	\$2.00	50¢	\$2.00	\$1.00	\$6.00	\$12.00
	NBCSN	38/538	\$2.00	50¢	\$2.00	\$1.00	\$6.00	\$12.00
	SYFY	60/560	\$2.00	50¢	\$2.00	\$1.00	\$6.00	\$12.00
	ANIMAL PL.	71/571	\$2.00	50¢	\$2.00	\$1.00	\$6.00	\$12.00
	NAT GEO	72/572	\$2.00	50¢	\$2.00	\$1.00	\$6.00	\$12.00
	TWC	49/549	\$2.00	50¢	\$2.00	\$1.00	\$6.00	\$12.00
	FOX SPORTS 1	35/535	\$2.00	50¢	\$2.00	\$1.00	\$6.00	\$12.00
	HMMOVIE	165/665	\$2.00	50¢	\$2.00	\$1.00	\$6.00	\$12.00
	CMTV	89/589	\$2.00	50¢	\$2.00	\$1.00	\$6.00	\$12.00
	POPTV	61/561	\$2.00	50¢	\$2.00	\$1.00	\$6.00	\$12.00
	OXYGEN	87/587	\$2.00	50¢	\$2.00	\$1.00	\$6.00	\$12.00
	MTV	91/591	\$2.00	50¢	\$2.00	\$1.00	\$6.00	\$12.00
	OWN	88	\$2.00	50¢	\$2.00	\$1.00	\$6.00	\$12.00
	NFL	649	\$2.00	50¢	\$2.00	\$1.00	\$6.00	\$12.00
	VH1	92/592	\$2.00	50¢	\$2.00	\$1.00	\$6.00	\$12.00
	ESPN U	141/641	\$2.00	50¢	\$2.00	\$1.00	\$6.00	\$12.00
	IFC	116/616	\$2.00	50¢	\$2.00	\$1.00	\$6.00	\$12.00
Weatherscan Local		19	\$100 Net per month (broadcast calendar) one 48 second crawl every 36 minutes.					